METHOD, SYSTEM, AND PROGRAM PRODUCT FOR MANAGING DEVICE IDENTIFIERS

ABSTRACT OF THE DISCLOSURE

Method, system, and program product for managing device identifiers. A set of device entries is managed at a server. Each device entry includes a device identifier and associated correlation data. A device can request a device identifier from the server using correlation data for the device. A unique device identifier can be generated when the request is received and/or when the device entry is created. In any event, the device identifier can be communicated to the device that made the request.